



**RUBBERWAY**

**KEBERLANJUTAN  
PTPN III (Persero)**

# About



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RubberWay is a risk-mapping solution developed to identify sustainability risks throughout the whole natural rubber upstream supply chain, known to be particularly complex and volatile. RubberWay was designed to enhance transparency by empowering actors across the supply chain to report on their practices.

Based on responses to an environmental and social questionnaire carried out through a mobile app, RubberWay flags risks for mitigation, at each level of the upstream supply chain: smallholders, intermediaries, large plantations, and processing factories.

PTPN III (Persero), PTPN IX and PTPN XII have conducted an assessment with the results of different risk category levels. Detection of risks in RubberWay does not definitively conclude the presence of bad practices on the ground. Areas with greater risks are meant to be prioritized for further study and ground checks.

# Your commitment to sustainability

Production of natural rubber has been long associated with the risk of tropical deforestation and poor working conditions, and the continuous growing demand – if not addressed properly – may increase the pressure on biodiversity and local communities.

It is therefore crucial to scale up responsible practices all along the supply chain and to develop solutions to ensure its sustainability.

The challenge remains that the supply chains are extremely complex and fragmented, with 85% of natural rubber being produced by millions of smallholder farmers. Such massive number of players makes transparency incredibly difficult to achieve.

Designed to foster transparency even in the midst of these challenges, RubberWay has emerged as a key supporting tool to ensure the sustainability throughout the entire supply chain.





# RubberWay Impact



\*Processing factories with output representing 32% of the tire industry are deploying RubberWay.

